



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 688900

Dear Sir/Madam,

**On behalf of the European Horizon 2020 project ADAS&ME “Adaptive ADAS to support incapacitated drivers & Mitigate Effectively risks through tailor made HMI under automation”, we are very pleased to invite you to the project’s Final Event – ‘ADAS&ME Results, Highlights & Demonstrations’, to be held at the premises of IDIADA Automotive Technology S.A., in Barcelona - Spain, on Tuesday, 3 December, 2019.**

After more than three years of research, innovation and development in the field of Advanced Driver Assistance Services for all vehicle types, the ADAS&ME consortium will showcase how the project makes the road usage safer and more efficient among different levels of automation in a one-day conference and demonstration.

The ADAS&ME Final Event aims to bring together industry, researchers, international associations, authorities and operators, to share the results of the development of driver/rider & vehicle interactions that mitigate critical scenarios through personalized and user state-based adaptive information, warning and intervention, engaging transitions with safe escalation strategies for nearly all road vehicle types: electric and conventional car, bus, truck and motorcycle.

Join the ADAS&ME Final Event and be among the first to learn about the project’s impacts on the road safety framework in vehicle automation, as well as the partners’ downstream plans on the exploitation of the developed use cases.

Participation in the ADAS&ME Final Event is free of charge, but registration is mandatory to secure your place, as well as for data protection regulations.

**To find out more and to register, please visit [www.adasandme.com/final-event](http://www.adasandme.com/final-event)**

**For any inquiries please contact [ADAS&ME\\_Event@idiada.com](mailto:ADAS&ME_Event@idiada.com)**

We look forward to welcoming you at the Final Event, on 3 December!

Yours faithfully,

**Dr. Anna Anund**  
ADAS&ME Project Coordinator  
Research Director,  
Swedish National Road and Transport  
Research Institute (VTI)

**Dr. Evangelos Bekiaris**  
ADAS&ME Project Technical Manager  
Director,  
Centre for Research and Technology  
Hellas (CERTH)



This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 688900